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BUSINESS INTELLIGENCE TRANSLATION

Nowadays, businesses need more and more documents to be translated for information purposes.


Translators must be able to analyse documents and provide their client with a summary or synopsis of the content. This helps the client keep up to date with the latest trends and technologies and make the right business decisions..

TRAINER: DANIEL GOUADEC



METHODOLOGY

- Theoretical background knowledge
- Putting theory into practice
- Applying the concepts



DISTANCE LEARNING MEANS LEARNING :

- Where you want!
- When you want!
- As much as you want!

Training programme

1. OVERVIEW

- What is business intelligence?

2. STRATEGIC BUSINESS INTELLIGENCE

- Foreword
- What does it include and what is at stake?

3. BUSINESS INTELLIGENCE EQUATIONS

- Principles and practical applications
- Translation as a business intelligence tool
- Business intelligence through other languages
- Summary

4. INSTRUMENTS AND RESOURCES

- Business intelligence websites
- Learning to implement business intelligence
- The business intelligence «kit»
- Procedures
- Final project item
- Accessing resources

5. MAXIMISING INFORMATION GATHERING

- Optimisation
- Tools

6. BUSINESS INTELLIGENCE RESULTS

- Communicating the results
- Supplements
- Storing the results

7. COMMUNICATION INFORMATION

- Presenting the results
- Publishing the results

8. COMMERCIAL USES

- Customer types
- Product types
- New markets

Modalities

[REQUEST INFORMATION](#)



DURATION

200 hours
6 months



DISTANCE LEARNING

Plate-forme e-learning
Mises en application



APPLICATION

CV
Admission test
Presentation of your
career goals



TERMS OF PAYMENT

Monthly